

Richard Pettinger

Richard Pettinger is Principal Teaching Fellow (Reader/Associate Professor) in Management Education at University College London (UCL), where he was the founder and creator of the undergraduate and graduate programmes in information management for business, in the UCL School of Management.

Richard is the author of over fifty books and numerous papers on all parts of the subject of management. His research interests are privatisation and restructuring, the effects of organisation and human behaviour on decision taking in organisations, and the development of a professional and agreed body of knowledge and expertise for the 'profession and professionalisation of management'. He is also a major contributor to the development of management teaching and learning initiatives in the UK university sector, particularly through the UK Information Technology Management for Business (ITMB) initiative.

Richard is presently designing, developing and delivering major new higher education initiatives under the heading of: Society, Technology and Behaviour. This venture seeks to demonstrate that there are major advantages to be gained from taking a much wider view of business and infrastructure development, than concentrating on narrow and prescribed economic advantages. Richard continues to research write and consult with companies and organisations of all sizes and in many different sectors. He regularly is asked to join panels and conferences as keynote speaker, conference and session chair and expert contributor.

Invited talks

<u>Date</u>	<u>Details</u>
2002	Central Banking Publications: strategic human resource development conference: conference chair; presented papers on performance, OD, and HR leadership (4 days)
2003	Central banking Publications: leadership conference: conference chair, presented papers on the qualities of leadership and the development of effective leaders (4 days)
2004	Central Banking Publications: leadership, direction and performance in central banks and agencies: chair, presented papers on leadership, strategy and performance (4 days)
2004	Central Banking Publications: strategic planning: chair, presented papers on environmental analyses, performance and planning processes
2005	Central Banking Publications: Leading Directing and Implementing Change (1 day)
2005	HAN University, Arnhem, Holland: marketing project management and specialist services in the construction industry
2006	HAN University, Arnhem, Holland: developing effective marketing mixes for the construction industry
2009	CIPD: legal developments in employment practice
2010	Education and Employers Task Force: competency based approaches to the work-school interface

- 2011 Education and Employers Task Force: creating work for those with limited qualifications
- 2012 University of the Algarve: Management conference: keynote address: strategy, performance and managerial behaviour
- 2013 Economics University, Krakow: key issues in the privatisation of public services
- 2013 Moodle Moot, Sousse, Tunisia: keynote address: developing management education via high quality online services (The opposite of MOOCs)
- 2014 SAP/UCL Higher Education Forum
- 2014 SAP CEO Forum: chaired presentation by Bill McDermott, CEO, SAP
- 2014 10 Downing Street: Universities perspective on work based hybrid degrees; chaired by Ed Vaizey, Minister for Higher Education
- 2015 West University of Timisoara, Romania: BizTech Conference: keynote speaker
- 2016 SAP Higher Education Forum: partner and pioneering expert
- 2016 GTC Nigerian Finance Ministry: Project Management
- 2016 GTC Kenya Government: Leadership and Development
- 2017 GTC Kenya Government: Project Management
- 2017 Wellington College Schools Conference: Universities, Apprenticeships and Employment: the choices available to sixth formers
- 2017 Chartered Association of Business Schools (CABS): Teaching Management by Immersion (poster presentation)
- 2018 BizMOOC 2018, Krakow, Poland: keynote speaker: Infrastructure and Architecture for the Future